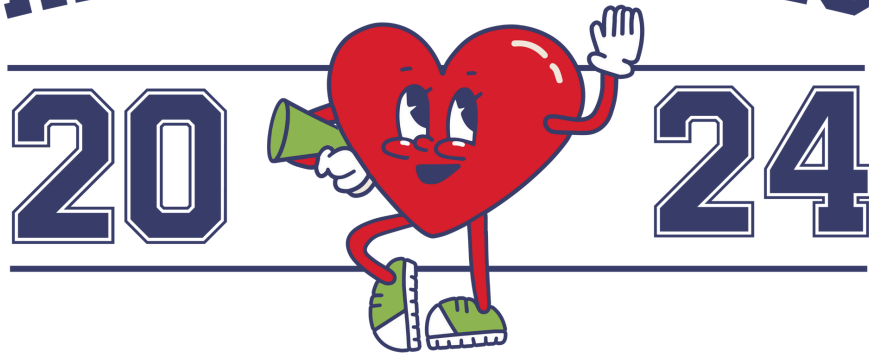


# SODA CAMPUS CHALLENGE



PARTICIPATION  
GUIDE



## **Campus Challenge Start Date: August 20, 2024**

## **Campus Challenge End Date: November 17, 2024**

### **Registration**

SODA's Campus Challenge is an exciting opportunity for new and seasoned student advocates to raise awareness about the importance of organ, eye, and tissue donation on their high school, college, or graduate school campus.

Registration is available to new volunteer teams and established SODA chapters. All teams must have at least three student leaders.

Interested in advocating for organ, eye, and tissue donation on your campus? Register for SODA's Campus Challenge [here](#).

### **Supplies**

SODA National will provide all participating teams with educational resources, mentorship opportunities, supplies, and funding to help host successful donation education and registration events.

Supplies provided by SODA National include:

- T-shirts
- Stickers
- First Aid Kits
- Pens
- Cups
- Tablecloth
- Educational handouts

Please submit our Supply Request Form [here](#) if your team would like to request supplies from SODA National.

### **Event Funding**

Teams can receive up to \$300 in funding during the challenge. Events with the goal of organ donation education and registration are eligible for up to \$50 in funding. Typical event costs include food, giveaways, raffle prizes, and event space costs.

Any funds requested during the Campus Challenge will go towards the semesterly \$300 per school funding limit.



Please submit our Event Request form [here](#) if you would like to request funding from SODA National.

### Scoring & Event Ideas

Supporting documentation, such as photos or flyers, must be submitted for each advocacy activity, including social media posts. Please submit your supporting documentation [here](#).

- **Educational Event - 15 points**

Host a virtual or in-person education event.

- **Registration Drive - 15 points (\*\*DOUBLE POINT OPPORTUNITY\*\*)**

Host a virtual or in-person registration drive. This event is worth a total of **30 points** from October 17th through November 17th.

- **Celebrate Eye Donation Month - 10 points per post (up to 50 points)**

Share the educational graphics and videos [here](#) on your chapter's socials. And don't forget to tag SODA National (@sodanational) and the Eye Bank Association of America (@restoresight) on Instagram!

- **Apply to Become a SODA Chapter - 25 points**

If you're new to organ donation advocacy, start an official SODA chapter on campus by submitting an application to create a long-lasting legacy of saving lives that will last beyond the Campus Challenge.

- **New Chapter Referral - 25 points**

For existing chapter members, encourage someone you know to apply and start a SODA chapter on their campus.

- **News Feature - 15 points**

Feature your team's advocacy efforts in a community or on-campus newsletter or publication.

- **Leadership Development Course - 15 points per person**

Complete SODA's Leadership Development Course [here](#) and practice the leadership skills you need to operate a successful SODA chapter.

- **Organ Donation Training - 10 points per person**

Organize an Organ Donation Training session with your local Organ Procurement Organization (OPO). Email [students@sodanational.org](mailto:students@sodanational.org) if you need to be re-introduced to your OPO.



- **Volunteer with your Organ Procurement Organization - 5 points per person per hour**

Attend a volunteer event hosted by your OPO and get to know your local organ donation community. Don't forget to take pictures!

- **Follow AOPO on Instagram - 5 points**

Follow AOPO: Association of Organ Procurement Organizations on Instagram (@aopohq) with your team account.

- **Social Media Feature from your Organ Procurement Organization - 1 point per day (up to 7 points per week)**

Encourage your OPO to advertise your team's advocacy events on their social media platforms. Be sure they tag SODA (@sodanational), and use #SODACampusChallenge in their posts and/or stories.

- **Instagram or TikTok Post - 1 point per post (up to 5 points per day)**

Create a unique social media post on Instagram or TikTok, tag SODA (@sodanational), and use #SODACampusChallenge in your posts and/or stories.

- **New Donor Registration - 1 point per registration (\*\*DOUBLE POINT OPPORTUNITY\*\*)**

Registrations will be calculated at the end of the challenge and must be submitted through your personalized registerme.org link. All registered teams can find their personalized registerme.org link [here](#). Each person registered from October 17th through November 17th will be worth **2 points**.

### Prizes

The high school team, college team, and graduate school team with the most points will each be awarded a trophy and a **\$500 cash prize**.

Bonus Prize! The team with the most donor registrations will receive a trophy and **exclusive merchandise from SODA National**.

### Questions

For any questions, please contact SODA's Engagement Manager, Sophia Renner, at [sophia@sodanational.org](mailto:sophia@sodanational.org)

Prefer to chat face-to-face? Schedule a 15-minute meeting with Sophia [here](#).



## About SODA

[SODA: Student Organ Donation Advocates](#) supports students who want to make a difference by helping them lead organ, eye, and tissue donation advocacy chapters and events on their high school, college, and graduate school campuses. These students' efforts save lives and create positive ripple effects in their communities. Since 2014, our student leaders have educated over 150,000 people about organ donation and registered nearly 10,000 new donors.

We reduce barriers for high school, college, and graduate school students so they can mobilize their peers, spark a passion for organ donation that can last a lifetime, and fulfill an unmet need for student-focused organ and tissue donation education and registration efforts across the United States.

## Thank you, Campus Challenge Sponsors!



**ASSOCIATION OF ORGAN PROCUREMENT ORGANIZATIONS**

Saving and improving lives through organ, eye, and tissue donation



**SECOND CHANCE**  
— F U N D R A I S I N G —



UNITED NETWORK FOR ORGAN SHARING



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[www.heartsfornuss.org](http://www.heartsfornuss.org)